

Positive Alternatives 2017 - 2018 Quarterly Update

Grantee (Name and city): New Beginnings Pregnancy Care Center, Grand Rapids 0000950680

Contact: Laurie Marshall

Phone and Email: 218-326-0404, office@newbeginningspregnancy.com

Goal: To provide positive alternatives to abortion to pregnant and parenting women in Northern Minnesota

Population: Pregnant and parenting women in Northern Minnesota

For the period/quarter: July 1, 2017 to September 30, 2017

| Activity or Service | Activity or Service Description Major Work Plan Activities | Work Plan Count | Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity. | Report Count |
|----------------------------------|---|-----------------|---|--------------|
| Administrative Activities | Hire new grant staff Provide guidance to grant staff Attend required grant meetings Reporting | | Laurie continues to do the grant reporting and Tammi helps with the Grant Evaluation class and entering client info into eKyros. Andrea helps with the grant reporting. Laurie did the grant webinar in September and shared it with Andrea and Tammi. | |
| Outreach | Advertising and publicity venture Community Education and contact activities Efforts at increasing capacity | | <ul style="list-style-type: none"> *An advertising video is showing at the local theater before every movie for one year as per our contract. *Poster is up at local college with info about the Center. *Renewed sign at the arena. *Radio ad *Sign at bowling alley *Facebook ads *Flyers *Website *Itasca County Fair *Tall Timber Days parade | |

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|---|--|------------------------|--|---------------------|
| Car Seat Program | Provide car seat education | 10 | Car seat education will begin in the fall through the grant evaluation. No car seat education was done during this quarter. | 0 |
| Fatherhood Programs | Provide a program to help men learn parenting skills | 3 | We now have the Earn While You Learn Men's Fraternity and Practical Fatherhood curriculum. | 1 |
| Life-Skills Education Program | Provide educational programs through EWYL that have components specifically about building life skills such as: budgeting, cooking, apartment searching, relationship building | 3 | We're advertising Life Skills programs at events and on Facebook. No response this quarter. | 0 |
| Parenting Education (Earn While You Learn) | Provide intake assessment including parenting skills. Based on her interests and needs, lessons are selected. Client Service Advocate encourages, instructs and assesses progress. Incentives are provided for successful completion of lessons. Includes infant care, infant nutrition, sleep safety, violence prevention | 50 | Clients have been coming in regularly to do the Earn While You Learn Program. | 74 |
| Pregnancy Testing | Provide program eligibility assessment, pregnancy consulting and testing. | 5 | We continue to offer pregnancy testing and if there is a negative test we will offer sexual integrity education. | 9 |

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| | If pregnancy test is negative, sexual integrity education and support is offered. | | | |
| Provide Necessary Services to all clients | Provide intake assessment to determine need. Provide women with information on, referral to and assistance with securing pregnancy support services. Utilize resource database to provide information and make referrals | 10 | There have been quite a few calls and visits from people looking for information about what we offer at our Center. We have told them about our Center and we have also referred them to other organizations if needed. | 20 |
| Provide Necessary Services: Assessments Only | Provide intake assessment to determine need. Provide women with information on, referral to and assistance with securing pregnancy support services. Utilize resource database to provide information and make referrals | 7 | The intake assessment was completed for 20 clients. | 17 |
| Ultrasound | Services provided to ultrasound clients (including assessment, intake, consulting) | 7 | Seven clients had ultrasound scans done. Our new nurse manager has been trained to do the scans. | 7 |

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| Transportation | Bus tickets purchased to help clients that don't drive to obtain bus transportation. | 5 | Bus tickets have been purchased, but no one has needed them yet. | 0 |
| Housing | Partner with Cradle of Hope to provide housing funds for those needing them | 3 | Cradle of Hope – utilities paid for a client. | 1 |
| Cradle of Hope | Partner with Cradle of Hope for their services and material assistance | 5 | A couple received a pack 'n' play. | 2 |
| Material Assistance | Our Boutique offers necessary baby supplies | 8 | Clients received items from our Baby Boutique. | 30 |

| Maternal and Child Health Initiative Task Force Strategies | No. |
|---|------------|
| <i>Number of women/men who received car seats and car seat safety education from a PA funded program activity</i> | 0 |
| <i>Number of women/men who received car seat safety education only from a PA funded program activity</i> | 0 |
| <i>Number of women/men who received child abuse prevention education from a PA funded program activity</i> | 5 |
| <i>Number of women/men who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i> | 0 |
| <i>Number of women/men who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i> | 2 |
| <i>Number of women/men who received sleep safety education only from a PA funded program activity</i> | 3 |

Challenges: Getting consultants to be at the Center more consistently. We're hoping to have them commit to two days per month.

